IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

In re application of: NEAL et al. Attorney Docket No.: DEM1P007

Application No.: 09/888,340 Examiner: NELSON, Freda Ann

Filed: June 22, 2001 Group: 3628

Title: PRICE OPTIMIZATION WITH RULE Confirmation No.: 7213

RELAXATION

AMENDMENT A

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

January 10, 2007

Dear Sir:

In response to the Office Action mailed August 10, 2006, please amend the aboveidentified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.